

# Matthew Golden

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## SUMMARY

Social Media Team Member with experience in crafting impactful social media strategies seeking part-time position in digital communications. Demonstrated success across various platforms to boost online visibility. Focused on developing successful campaigns and product marketing plans that satisfy clients and meet demanding objectives. First-rate attention to detail and creative mindset.

## EXPERIENCE AND COMMUNITY INVOLVEMENT

### **Cindy Holscher for Kansas - Volunteer Internal Social Media Team Member**

*Leawood, Kansas • 12/2025 - Current*

- Help with multiple donor-research projects, including data collection, analysis, and reporting.
- Assist the internal social media team by creating graphics, drafting posts, and assisting with digital communication tasks.

### **LoudLight - KC/JoCo CAT Volunteer**

*Johnson County, Kansas • 01/2024 - Current*

- Authored testimony addressing healthcare for minors, contributing to policy advocacy efforts.
- Promoted voter registration by distributing educational materials.

### **InterHab - Advocacy & Communications Consultant**

*Topeka, United States • 01/2025 - 05/2025*

- Composed detailed testimony for the 2025 House Government regarding Senate Bill 281.
- Assessed the Social Service Budget Committee hearings for the Executive Director.

### **InterHab - Volunteer Communications Consultant**

*Topeka, United States • 01/2024 - 12/2024*

- Analyzed and developed an advocacy 'how-to' guide for public use.
- Conducted public outreach campaigns through various traditional and digital platforms.

### **Jessica for Shawnee Mission School District - Volunteer Campaign Intern**

*Leawood, Kansas • 09/2023 - 11/2023*

- Enhanced website content, ensuring voters remain informed about ongoing initiatives and events linked to the campaign.
- Created engaging email blasts and social media content with Canva, Affinity Photo 2, and Business Suite.

## PORTFOLIO

- [linkedin.com/in/matthewfggolden](https://www.linkedin.com/in/matthewfggolden)
- [www.matthewgolden.com](http://www.matthewgolden.com)

## CONTACT

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## EDUCATION

**Post-Degree Certificate:** Digital Marketing

**Johnson County Community College**

*Overland Park, KS • 11/2025*

**Bachelor in Psychology :** Minor in Political Science

**The George Washington University**

*Washington, DC • 05/2020*

**Completion :** General Studies

**Johnson County Community College**

*Overland Park, KS • 05/2013*

## SKILLS

- Canva, Affinity Photo 2, WordPress, and GarageBand
- Digital marketing strategy
- Social media management
- Advocacy communications
- Email marketing campaigns and networking
- Community outreach